



## Instant theft and raid protection for **Jewellers**

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With extremely high value stock clearly on display in the windows, a huge amount is at stake for jewellers and their businesses. Security is therefore very important, and jewellers have always taken the threat of robbery and break-ins very seriously. This creates a need to constantly strive to improve security measures.

Like many other jewellery stores, a jeweller from Winchester, UK, has both TV surveillance and an elaborate alarm system installed. However, following an armed robbery, the need to do something to protect the staff was apparent as well. Although the insurance company was generally satisfied with the level of their security, the quality digital CCTV recording had no deterrent effect, as the intruders wore masks. This left the staff feeling unsafe and unprotected.

Considering the major issues at stake – response time, visibility of the stock, and protection of the staff, it was decided to look at SmokeCloak® as a method of instant protection. Following a presentation of SmokeCloak® and an explanation of the benefits of their system, a decision was made to install SmokeCloak® as quickly as possible.

When the same armed robbers returned later, the SmokeCloak® system was activated, and the intruders left the store within 14 seconds, taking nothing with them. This was, of course, a huge relief, the valuable stock was left untouched and staff felt secure.

The SmokeCloak® system has since been embraced by many jewellers for daytime raid protection.

The critical issues for jewellery stores and other shops with high-value stock are ensuring that intruders leave the premises immediately, without taking or damaging stock, and ensuring that staff are safe and secure if the robbery occurs during opening hours. This is accomplished by taking away the intruders' ability to see the stock in a matter of seconds. The application of a dense field of fog, aimed directionally, means that the intruders still have a corridor by which to leave the premises – an important issue for the safety of the staff and to limit damage.

In addition to automatic activation with a break-in after hours, SmokeCloak® can be activated manually with a hold-up button, which can also be radio operated.

# If you can't see... ...you can't steal!

## Instant Protection

Most property loss occurs in the initial minutes of a break-in, before police or security teams have had a chance to respond.

The SmokeCloak® system is designed to provide protection in the critical time gap between the alarm's activation and the response team's arrival at the scene.

In a matter of seconds, the SmokeCloak® fills the protected area with an impenetrable cloud of smoke that prevents the loss of property, confuses the thief, and forces the intruder out of the premises until the response team arrives.

The fog is created by vaporising a specially formulated glycol solution. Glycol is classified as a foodstuff and is found in many day-to-day substances such as toothpaste and deodorants. The vapour produced is a dense, white fog which reduces visibility to less than 30 cm, practically nil visibility, but which, under normal usage, is harmless to anything found inside industrial premises, offices and shops.

## Safe and easy to use

The SmokeCloak® has been designed to integrate easily into any electronic security system, CCTV or access control system. Built-in bracket and plug-in connections make for easy installation.

The procedure for setting an alarm fitted with a SmokeCloak® is exactly the same as for an alarm system without a SmokeCloak®.

SmokeCloaks are fully automatic. They are switched on and off (activated and deactivated) via the alarm panel and are triggered by the alarm being activated.

## Reliability

The SmokeCloak® system is continuously monitored to ensure that all critical circuits are functioning properly. Maintenance requirements and fault messages are communicated to on-site personnel via the electronic security system.

SmokeCloaks have been endorsed with the Secured by Design police preferred specification.

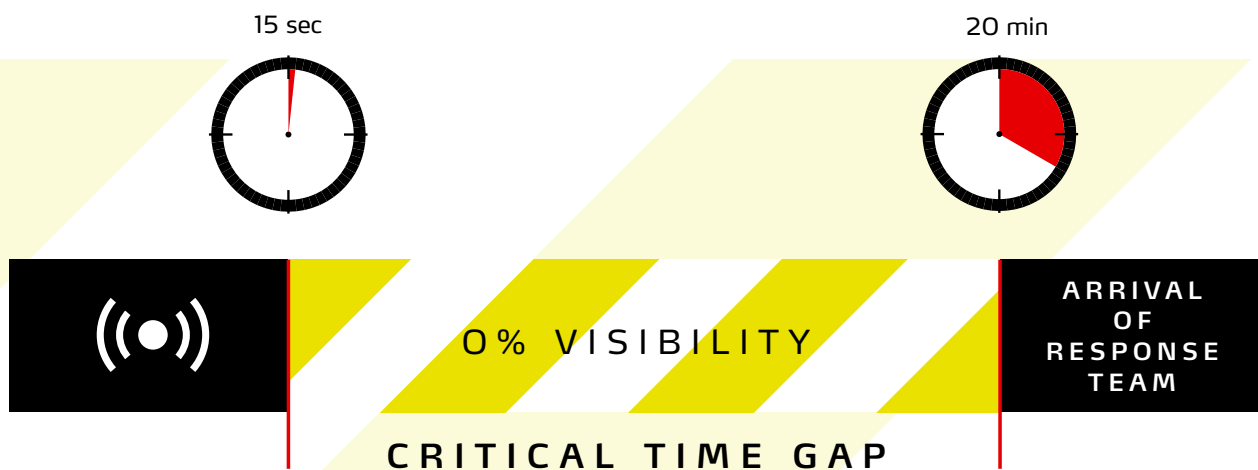
## Quality

Designed and built under a stringent ISO 9001 Quality Assurance System, every SmokeCloak® goes through a series of comprehensive quality assurance checks.

In addition to in-house tests, the SmokeCloak® system has been evaluated extensively around the world, making it the most tested security fog product on the market.

All SmokeCloak® products fully comply with the British Standards on Smoke Security Devices BS7939.

The SmokeCloak® range of products is backed by a warranty on the machines and a fully comprehensive worldwide insurance policy, which includes end user public liability cover.



## Why is SmokeCloak® the right solution ?

- Gives you protection in seconds after the alarm has been activated, your facility is secure.
- Easy to install: works with any existing electronic alarm system.
- Good investment.
- Does not damage the computers, overhead projectors etc. SmokeCloak® vapour is safe for humans, animals and property.
- SmokeCloak® products are manufactured at the state-of-the-art facilities in Louth, UK.
- Good for morale: wouldn't it be nice to be able to go home in the evening knowing that the facility is safe until the next day?
- Does not ruin the decoration of your facility.
- SmokeCloak® is the most advanced and tested product on the market.
- SmokeCloak® has been endorsed with the "Secured by Design" police preferred specification.

## Why choose MSS Professional as your supplier ?

- We are the largest supplier of Security fog on the market.
- MSS Professional is operating in more than 50 countries throughout the world.
- More than 10 years of experience.
- We design and build under a stringent ISO 9001-2000 quality assurance system.
- We are committed to supporting our products and solving the problems of our customers.
- Our mission is to reduce your loss!

## How to move on ?

- Contact MSS Professional for a demonstration at your site, a quote, or more information.



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